



ENGSO YOUTH STRATEGY 2020-2023

ENGSO Youth strategy 2020-2023 contributes
to implementation of ENGSO 2020-2023 strategy.



SLOGAN



Giving youth¹
a real say² in sport³

VISION



Establishing and
nourishing strong
alliances to empower
youth's development
through sport.

MISSION 2023



To serve as an overarching
platform in creating
opportunities within the
European youth sport sector
through advocacy, strategic
actions and networking.



¹ ENGSO Youth defines youth as persons between the ages of 13 and 35.

² ENGSO Youth defines a real say as an equal opportunity in decision making that concerns youth within the grassroots sport sector.

³ ENGSO Youth defines sport through the following characteristics:

- Physical activity- it involves movements that raise the heart rate;
- Competition- it has a competitive element, although participants might not actually take part in competition themselves;
- Institutionalisation- it is organised by someone (such as a coach, committee, or organisation), as a base (such as a club or venue), and has some desired outcome (such as health, competitive success, or social inclusion).

CORE VALUES

We are driven by the following principles:

- Integrity, transparency, equality, inclusion.

We operate by relying on advocacy, projects, policy and networking, with special focus on:

1. Sustainable development in and through sport;
2. Inclusion in and through sport;
3. Health enhancing physical activity;
4. Education and employability in and through sport;
5. Sports diplomacy;
6. Internal development and nourishing cooperation with ENGSO and its organisational bodies;

GOALS

LONG TERM GOALS

ENGSO Youth recognizes the importance of the UN Sustainable Development Goals and is committed to contributing to their fulfillment. At the same time, we remain determined to use sport as a tool in their achievement, while narrowing our focus to youth in the grassroots sport sector. Therefore, the following UN Sustainable Development Goals have been selected as our primary long term focus.



Ensure healthy lives and promote well-being for all at all ages.

Working group: Health



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Working group: Education and Employability



Achieve gender equality and empower all women and girls.

Working group: Inclusion



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Working group: Education and Employability



Reduce inequality within and among countries.

Working group: Inclusion



Make cities and human settlements inclusive, safe, resilient and sustainable.

Working group: Inclusion



Take urgent action to combat climate change and its impacts.

Working group: Sustainability



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Working group: Sports Diplomacy



Strengthen the means of implementation and revitalize the global partnership for sustainable development

Working group: Sports Diplomacy

AIMS FOR 2023

ENGSO Youth has the objective of empowering youth and supporting them in finding their active role in society.

We aim to:

- Improve our capacities as a youth organisation;
- Better define our contribution to the youth sector;
- Implement sustainable projects;
- Build long-lasting cross-sectoral networks;
- Commit to projects and partnerships with long-term effects.

IN DOING SO, WE RELY ON OUR WORKING GROUPS:



INCLUSION



Main aim: to promote the participation of youth in sport regardless of disability, ethnicity/race, gender, socio-economic status, location, or other background characteristics through building a strategic network, creating tangible opportunities, and engaging in key chances for advocacy.

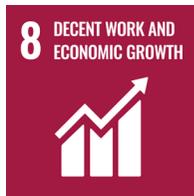
Inclusion working group is particularly working with the following target groups:

1. Youth with intellectual, physical and visual disabilities
2. Youth from different ethnic minorities
3. Youth with different gender identities
4. Children (18 years and under)

AIMS FOR 2023

- Active collaboration with stakeholders, NGO's, other relevant institutions in the field in order to forge strategic changes for target groups and their ability to participate equally in sports and sport governing bodies.
- Creating opportunities (projects, events, workshops) for each of the target groups using sport as a tool for social inclusion as well as ensuring social inclusion within grassroots sports.
- Raising awareness of the current barriers and abilities to overcome these challenges through ENGSO Youth policy/position papers and advocacy for change during relevant events.

EDUCATION AND EMPLOYABILITY



Main aim: to ensure inclusive and equitable quality education and promote lifelong learning opportunities, as well as to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for youth within the grassroots sport sector.

AIMS FOR 2023

- Advocating for the quality physical education of youth.
- Contributing to the recognition of sport as a valuable tool for education in school.
- Promoting volunteering as a tool for non-formal education and employability.
- Fostering lifelong learning through non-formal education in and through sport.
- Advocating for decent jobs for every young person.
- Promoting the employability opportunities for youth in the sports sector.

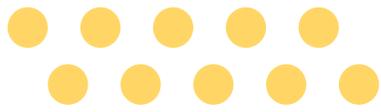
HEALTH



Main aim: to ensure healthy lives and promote well-being for youth within the grassroots sport sector.

AIMS FOR 2023

- Making meetings and gatherings more active.
- Supporting youth's psycho-social health and promoting health-enhancing physical activity (HEPA) in youth.
- Increasing ENGSO Youth's visibility, liaising and partnering with relevant institutions in the area of health.



SPORTS DIPLOMACY



Main aim: to promote peaceful and inclusive societies for sustainable development, provide access to justice for youth and build effective, accountable and inclusive institutions at all levels connected to the Sport for All sector; Strengthen the means of implementation and revitalize the global partnership for sustainable development within the Sport for All sector.

AIMS FOR 2023

- Supporting other ENGSO Youth Working Groups with mapping their stakeholders.
- Establishing formal partnership with international governing bodies.

SUSTAINABLE DEVELOPMENT



Main aim: to support sustainability take urgent action to combat climate change and its impacts through the use of sports; to support the Working Group in the implementation of the sustainable approaches.

AIMS FOR 2023

- Climate- Take urgent action to combat climate change and its impacts.
- Support other WGs with their work connected to the SDGs.
- Support ENGSO Youth to work innovatively.



INTERNAL DEVELOPMENT



Main aim: In order to strengthen internal capacity of ENGSO Youth, we will focus on the following:

AIMS FOR 2023

- Developing ENGSO Youth Young Delegates' and Alumni network programmes.
- Close cooperation with ENGSO members.
- Ensuring transparent financial practices and accountable human resources.
- Adopting marketing, branding and communication strategy by 2023.
- Coordinating one event per mandate with the aim of consolidating ENGSO Youth team and knowledge.
- Developing technical knowledge in administration and strengthening of secretariat.

